## **Work Study Session**

## **Meeting Notice**

Notice is hereby given that the City of Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, November 15, 2005 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

#### Agenda

#### **Work Study Session**

# Scottsdale Tourism Development Commission City of Scottsdale Pinnacle Conference Room 7575 East Main Street Pinnacle Room, Scottsdale, Arizona 8:00 a.m. Tuesday, November 15, 2005

#### 1. Call To Order

#### 2. Roll Call

Ned Sickle, Chairman

Margaret Dunn

Jerry Gleason

John Holdsworth, Vice Chairman

Tom Morrow
Sally Shaffer
Gordon Zuckerman

#### 3. Welcome and Introduction

Kathy O'Connor, Tourism Development Manager

# 4. Five Year Tourism Development & Marketing Strategic Plan Review of Concepts and Ideas

Mitch Nichols (Attachment No. 1)

#### 5. Overview of City's Tourism Development Priorities

Dave Roderique, Economic Vitality Department, General Manager

#### 6. FY06/07 Bed Tax Budget Estimates

Craig Clifford, Financial Services Department, General Manager (Attachment No. 2)

#### 7. FY06/07 Scottsdale Convention & Visitors Bureau Contract

Kathy O'Connor, Tourism Development Manager (Attachment No. 3)

#### 8. FY06/07 Event Support Program

Kathy O'Connor, Tourism Development Manager (Attachment No. 4)

#### 9. Next Steps

Kathy O'Connor, Tourism Development Manager

10. Adjournment

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail kmontalvo@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.